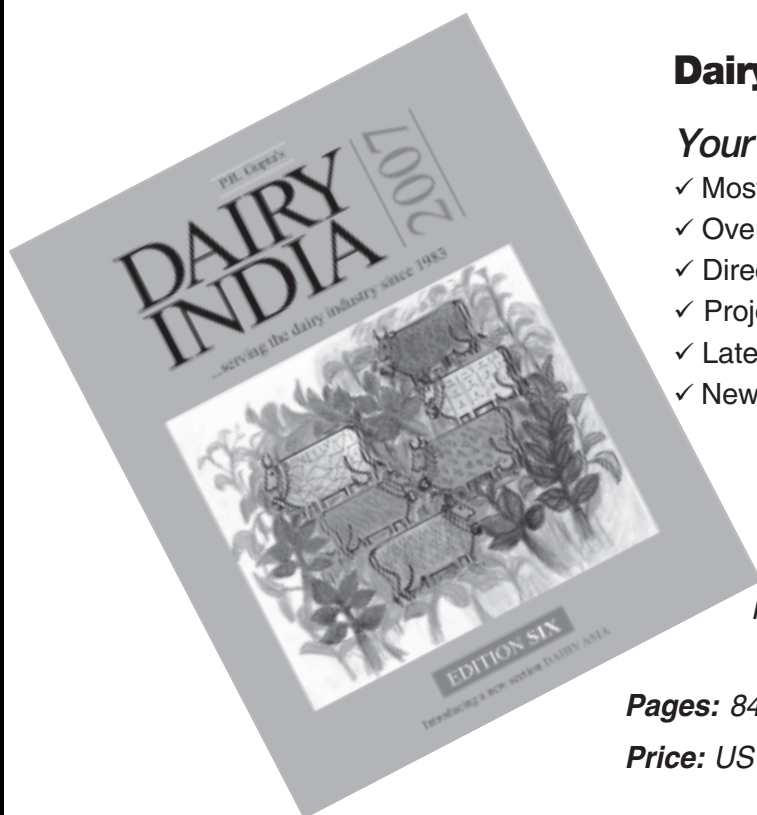


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Dairy India

THE BIGGEST ABOUT THE BIGGEST

India now has indisputably the world's biggest dairy industry—at least in terms of milk production; last year India produced close to 100 million tonnes of milk, 15% more than the US and three times as much as the much-heralded new growth champ, China.

Appropriately, India also produces the biggest directory or encyclopaedia of any world dairy industry—**Dairy India 2007** runs to well over 900 pages and weighs in at 2.4 kg. And suitably for India, **Dairy India** is very much a cottage industry. The first five editions—work on the first one started in 1980—were produced by the legendary P.R. Gupta, who sadly died last year. Now his son Sharad, who had assisted his father since the very first edition, with help of his wife Reena, has taken over, with a full-time staff of only three plus a legion of consultants, with the full backing of the government and the industry, Sharad Gupta has produced the latest magnum opus, a tribute to dedication with a truly heroic attention to detail—more than 3 years in the making. A new Section on 'Dairy Asia' has been introduced. This year, the publication—indeed the industry—is honoured with the lead article by the President of India, Dr A.P.J. Abdul Kalam.

—*Dairy Industry Newsletter*, England, February 2007.